



**SAM - African
Microfinance Week**

Addis Ababa, ETHIOPIA

9-13 October, 2017

www.microfinance-africa.org

Research Meets Africa

Research solutions for MSMEs growth in Africa

Monday, October 9th 2017

Time	Program
8:30 - 9:00	Welcome and Check-in
9:00 - 9:15	Opening plenary <i>Laura Foschi</i> , Deputy Director, ADA Luxembourg <i>Rebecca Rouse</i> , Financial Inclusion Program Director, Innovations Poverty Action (IPA)
9:15 - 9:45	Presentation qualitative study: Small and Growing Businesses in Ethiopia <i>First Consult PLC and ADA Luxembourg</i>
9:45 - 11:00	Plenary 1: Access to finance for MSMEs <ul style="list-style-type: none">▪ Dr Ephrem NIYONGABO, Expert advisor in monetary policy and financial market and Dr Alphonse NYOBEWUMUNSI, Chief of the microfinance department, Central Bank of Burundi <i>How to improve the role of microfinance in the financing of MSMEs in Burundi? (FR)</i>▪ Cécile GODFROID, PhD student, CERMi-UMONS, Belgium <i>Relationship Lending in Microfinance: How does it Impact Client Dropouts? (EN)</i> <p>Moderator: Kaspar Wansleben, Executive Director of LMDF – Luxembourg Microfinance and Development Fund, Luxembourg</p> <p>Panelists:</p> <ul style="list-style-type: none">- Suleiman Asman, Country-Director Kenya, Innovations for Poverty Action (IPA)- Syed Suhail Perveez, General Manager, TEBITA Ambulance, Ethiopia- Eléonore Marie Céline Compaore Gyebre, Director, GRAINE Burkina Faso- Zerihun Ayalew, Director, Rorank, Ethiopia
11:00 - 11:15	Coffee Break



**SAM - African
Microfinance Week**

Addis Ababa, ETHIOPIA
9-13 October, 2017
www.microfinance-africa.org

Time	Program
11:15 - 12:30	<p>Plenary 2: Regulation and Governance</p> <ul style="list-style-type: none">▪ Terfa W. ABRAHAM, Ph.D, National Institute for Legislative Studies (NILS), Abuja, Nigeria <i>Microfinance Regulation in West Africa: Effect on Small Businesses and the Debates around a Consolidated Legislation (EN)</i>▪ Muluneh Hideto DATO, Université Libre de Bruxelles (ULB), SBS-EM, CEB, and CERMI, Belgium; Universitetet i Agder (UiA), KSBL, Kristiansand, Norway <i>Association between Microfinance Social Rating Scores and Governance Structure: a global survey (EN)</i> <p>Moderator: Frédéric KALALA, Chair in microfinance at CCAM/UPC, Protestant University of Congo, Democratic Republic of Congo</p> <p>Panelists:</p> <ul style="list-style-type: none">- Lucia Spaggiari, Business Development Director, Microfinanza Rating- Sharada Ramanathan, Progress out of Poverty Index (PPI)- Luc Vandeweerd, Executive Advisor, ADA Luxembourg
12:30 - 14:00	Lunch Break
14:00 - 14:30	<p>How do we know what works? Using Randomized Evaluations to Discover Effective Ways to Promote SME Growth</p> <p>Rebecca Rouse, Financial Inclusion Program Director, Innovations for Poverty Action (IPA)</p>
14:30 - 15:45	<p>Plenary 3: Digital Era</p> <ul style="list-style-type: none">▪ Dr. Manuel Roland TCHEUMALIEU FANSI, Docteur en droit des affaires de l'Université de Strasbourg et de Yaoundé II <i>The emergence of financial digitalization on inclusive finance and legal aspects (FR)</i>▪ Alexis Beggs OLSEN, Consultant & CFI Fellow, USA <i>Effective Human Touch in a Digital Age: Implications for MSMEs (EN)</i>



**SAM - African
Microfinance Week**

Addis Ababa, ETHIOPIA
9-13 October, 2017
www.microfinance-africa.org

Moderator: Suleiman Asman, Country-Director Kenya, Innovations for Poverty Action (IPA)

Panelists:

- Lonneke Noteboom, Fintech Analyst at FMO - Dutch Development Bank, Netherlands
- Niladri Roy, Craft Solutions, Vice-President Global Business Development, Kenya
- Ed Higenbottam, Managing Director, Verdant Capital

Time Program

15:45 – 16h00 **Coffee Break**

16:00 – 17h15 **Plenary 4: Women and Entrepreneurship**

- **Samuel SALIA, PhD., Lecturer in International Finance, University of Wolverhampton, UK**
Is women empowerment a zero sum game? Unintended consequences of microfinance for women's empowerment in Ghana (EN)
- **BAUWIN Mathilde, PhD at Paris Dauphine University and the French National Institute of Demographic Studies, France**
Loyalty, Trust and Glass Ceiling: the Gender Effect on Microcredit renewal (EN)

Moderator: Laura Viganò, Professor and coordinator of FINDEV research group, University of Bergamo, Italy

Panelists:

- Eléonore Marie Céline Compaore Gyebre, Director, GRAINE, Burkina Faso
- Nathalie IRAGI, Operations Director, Hekima, DRC
- Teshome Yiheyis, Managing Director, Meklit Microfinance Institution, Ethiopia

17:15 – 17:30 **Closing remarks and presentation of the award**

Linda Szelest, R&D Senior Project officer, ADA, Luxembourg

Rebecca Rouse, Director, Financial Inclusion Program Director, Innovations for Poverty Action (IPA)