

# Nigeria



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Innovations for Poverty Action (IPA) is a research and policy nonprofit that discovers and promotes effective solutions to global poverty problems. IPA brings together researchers and decision-makers to design, rigorously evaluate, and refine these solutions and their applications, ensuring that the evidence created is used to improve the lives of the world's poor. Since our founding in 2002, IPA has worked with over 600 leading academics to conduct over 830 evaluations in 52 countries. This research has informed hundreds of successful programs that now impact millions of individuals worldwide.

## More Evidence

Founded in 2019, IPA Nigeria develops applicable research by building foundational research capacity and conducting evaluations in areas of pressing national concern. Examples of our work below offer promising insights into critical issues that affect the lives of the Nigerian poor.

### PEACE & RECOVERY

**Contact between farmers and herders (mainly through inter-dialogues) has the potential to reduce the incidence of violent conflicts.**

*Researchers: Oeindrila Dube, James Robinson, Soeren Henn*

Researchers partnered with the NGO, Search for Common Ground (SFCG) and IPA Nigeria to implement a randomized evaluation of an intervention that encourages contact between farmers and herders in the Middle Belt of Nigeria. The goal will be to discern both whether, and how, this contact can reduce the incidence of violent conflicts. Further, given the prevalence of bargaining challenges inherent to a wide range of conflicts, the findings could be broadly generalizable to instability and conflict outside of the Nigerian context.

### PEACE & RECOVERY

**Providing information about the risks and outcomes of irregular migration could affect actual migration decisions.**

*Researchers: Bernd Beber, Macartan Humphreys, Alexandra Scacco, Dean Yang*

In Nigeria, the combination of ongoing low-intensity conflict, a large youth population, and limited economic opportunities has led to high levels of attempted irregular migration. However, there is limited evidence on how individuals weigh the risks and benefits of such migration, and whether information campaigns influence decisions to attempt irregular migration. Researchers partnered with IPA to [evaluate the impact of door-to-door campaigns and social networks on actual migration decisions](#).

### SMALL & MEDIUM ENTERPRISES

**Evidence suggests socio-emotional skills can improve business outcomes and help close the gender gap in earnings between male and female small agribusiness owners.**

*Researchers: Ayodele Fashogbon, Clara Delavallade, Sreelakshmi Papineni*

## IPA NIGERIA

Since 2019

### FOCUS SECTORS

Education, Financial Inclusion, Health, Peace & Recovery, Social Protection

### RESEARCH STUDIES

1 Completed, 5 in Progress

### KEY PARTNERS

Central Bank of Nigeria (CBN), Federal Competition and Consumer Protection Commission (FCCPC), Search for Common Ground (SFCG), World Bank

### KEY RESEARCHERS

Bernd Beber (RWI - Leibniz Institute for Economic Research), Clara Delavallade (World Bank), Oeindrila Dube (University of Chicago), Karen Grépin (University of Hong Kong), Soeren Henn (University of Chicago), Macartan Humphreys (WZB Berlin Social Science Center), Valerie Mueller (Arizona State University), James Robinson (University of Chicago), Alexandra Scacco (WZB Berlin Social Science Center), Dean Yang (University of Michigan)

The World Bank Africa Gender Innovation Lab (GIL) and IPA Nigeria partnered with the Nigeria Federal Ministry of Agriculture and Rural Development to evaluate the impact of the Women and Youth Empowerment program (WYEP) within the Agro-Processing, Productivity Enhancement, and Livelihood Improvement Support (APPEALS) project. The evaluation will shed light on the impact of socio-emotional skills training for both men and women agribusiness owners.

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## Better Programs & Policies

IPA Nigeria is partnering with decision-makers to seek, generate, and apply evidence at scale to help the poor. We are also working with organizations to identify policy gaps and set research agendas together.

### RESEARCH FOR EFFECTIVE COVID-19 RESPONSES (RECOVR)

**Supporting a data-informed response to the COVID-19 pandemic in Nigeria**

*Researchers: Karen Grépin, Valerie Mueller*

IPA Nigeria is conducting a longitudinal survey of 1,964 men and women over a twelve-month period. The survey includes questions about a range of topics including economic shocks, time-use, employment, income, education, and access to health services. Findings from the study will provide guidance and recommendations to policymakers on the potential interventions required to protect the well-being of women during the pandemic.

### FINANCIAL INCLUSION

**Participating in IPA's Consumer Protection Research Initiative**

The Initiative is a \$5.4 million research facility funded by the Bill & Melinda Gates Foundation to support policymakers, financial service providers, and civil society to develop and test consumer protection solutions in four emerging markets: Bangladesh, Kenya, Nigeria, and Uganda. In Nigeria, activities will include research to identify consumer protection risks in Digital Financial Services (DFS), testing of solutions to address risks in DFS, and working with regulators to build capabilities for market monitoring.



PHOTO: CHRISTOPHER CONGDON

## Our Future

IPA Nigeria is at an inflection point in its growth. We are transitioning from our early status as a young nonprofit working in the development space into a go-to resource for evidence-informed insights for government, nonprofits, and the private sector. As we navigate this transition, we are focusing on two goals: **reinforce IPA's status as a known source of high-quality research** and **strengthen our partnerships with local development organizations, academic institutions, and government agencies.**

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## Building a World with **More Evidence** and **Less Poverty**

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