IPA Evidence Matters Webinar

Increasing Handwashing Adherence in the Wake of COVID-19

May 11, 2020

Amy Pickering, Tufts University
Robert Dreibelbis, London School of Hygiene and Tropical Medicine
Rachel Steinacher, IPA
Today’s Panelists

Amy Pickering
Tiamo Family Assistant Professor
Civil and Environmental Engineering,
Tufts University

Robert Dreibelbis
Associate Professor,
London School of Hygiene
and Tropical Medicine

Rachel Steinacher
Associate Director of Program and
Business Development,
Innovations for Poverty Action
Using rigorous research to reduce poverty & improve lives
More than just RCTs

1: Create Stronger Evidence
To deepen knowledge on how to reduce poverty

2: Share Evidence Strategically
To influence conversations & inform decisions

3: Equip Decision-Makers to Use Evidence
To improve the lives of people affected by poverty
IPA at a Glance

17 Years of generating evidence and moving evidence to policy

600+ Researchers in our network

850+ Evaluations to date in 51 countries

22 Country Offices

700+ Partners

8 Program Areas
Research for Effective COVID-19 Response (RECOVR)

A rapid response multi-country study

Developing 80+ studies responding to COVID-19

An online hub and global collaboration to ensure data flows to inform decisions
Navigating this crisis requires innovation and evidence.
Handwashing is recommended to slow the spread of COVID-19 and requires:

- Handwashing facilities
- Water
- Soap
- Access to information
- Behavioral triggers
Enabling Handwashing

Human-Centered Design and Innovation – the Povu Poa

Handwashing facilities

Water

Soap
Enabling Handwashing
Human-Centered Design and Innovation – the Povu Poa

Access to information
Behavioral triggers
Handwashing is recommended to slow the spread of COVID-19 and requires:

- Handwashing facilities
- Water
- Soap
- Access to information
- Behavioral triggers