

Evidence-Informed Education Policy



The Next Challenge of the Evidence Movement

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The Problem

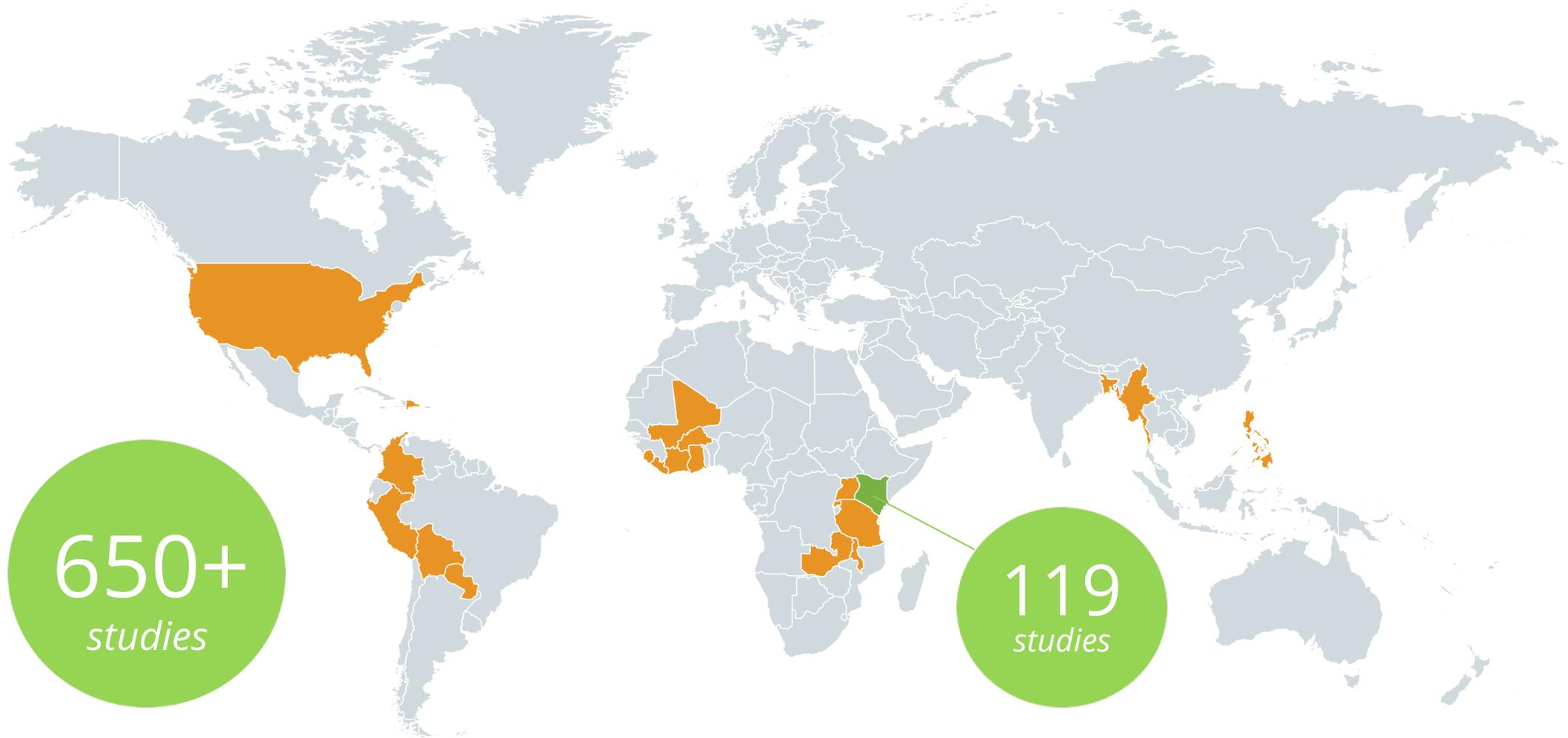


Our Solution



Innovations for Poverty Action

Building a world with more evidence, less poverty



650+
studies

119
studies



Education Policy Lessons

1

Reduce the **costs** of school to **increase** attendance

2

Target instruction at the child's level to **improve** learning



What does it take to move evidence to policy?

Educators, policymakers, and researchers who...



Collaborate to create credible, relevant, rigorous evidence



Engage closely—before, during, and after research studies—to build buy-in and commitment to applying results

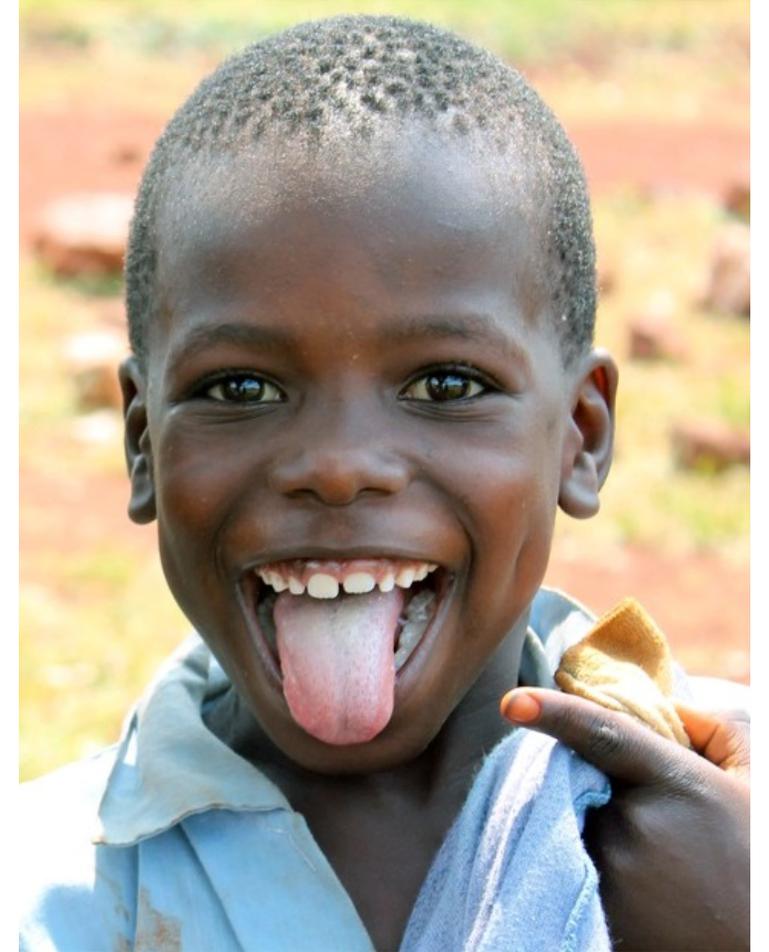


Build capacity to incorporate rigorous evidence into education policy and practice



Evidence-Based Policies in Kenya's Schools

- **National School-Based Deworming Programme:** Reaching over 6 million children per year, increases attendance & long-term wages
- **Tusome:** Reaching 7 million kids, improves learning

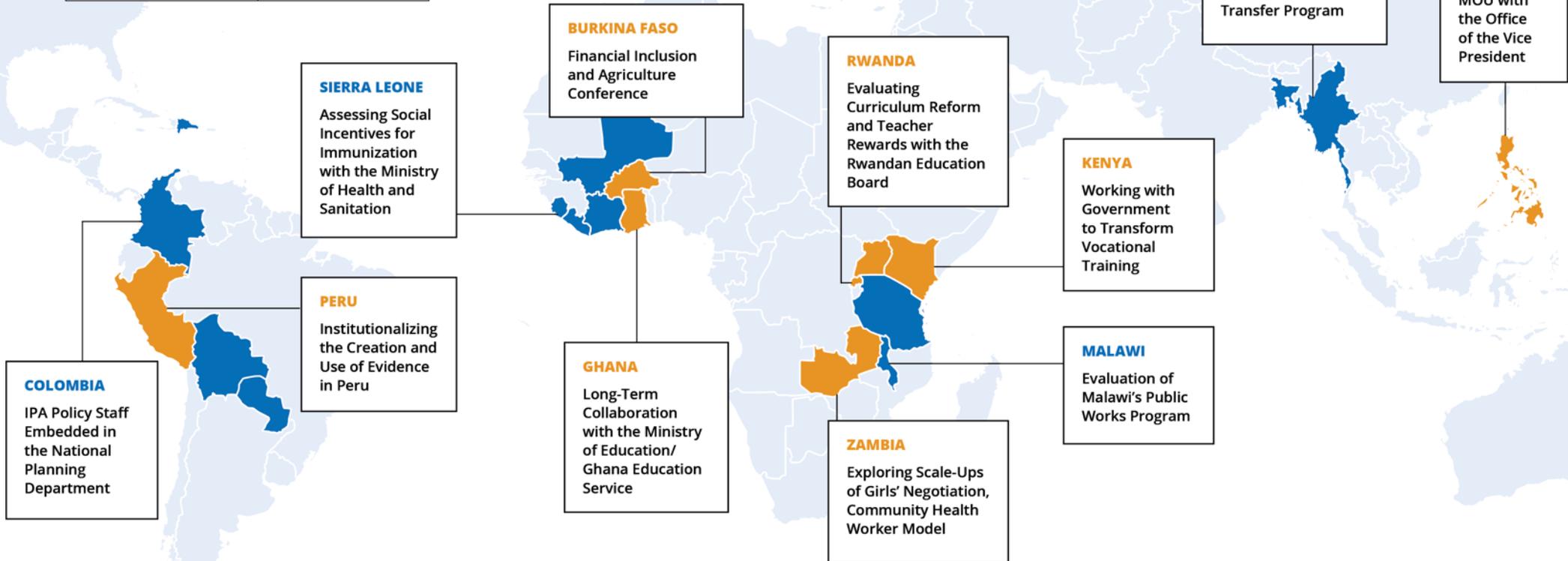


Connecting Evidence to Policy

IPA is collaborating with government partners in 20 countries to create rigorous evidence and apply it to policy. Below we describe some 2016 highlights of these collaborations.

SECTOR PROGRAMS	OTHER SECTORS
Financial Inclusion	Agriculture
Peace & Recovery	Education
Small and Medium Enterprises	Governance
Social Protection	Health

KEY
BLUE = Country Offices
ORANGE = Countries with % of Policy Staff



(Other) Frontiers in Evidence-Based Education Policy

1. **Zambia:** Co-creating & adapting evidence for scaling
2. **Liberia:** Rigorously answer a controversial policy lesson
3. **Peru:** Institutionalizing evidence
4. **Ghana:** A culture of evidence-based education policymaking



Zambia: Co-Create Evidence, Scale Up What Works



- **Evidence:** Teaching girls negotiation skills improved girls' education and health
- **Engagement:** From curriculum to implementation
- **Empowerment:** How to scale well



Zambia: Co-Create Evidence, **Adapt** & Scale Up

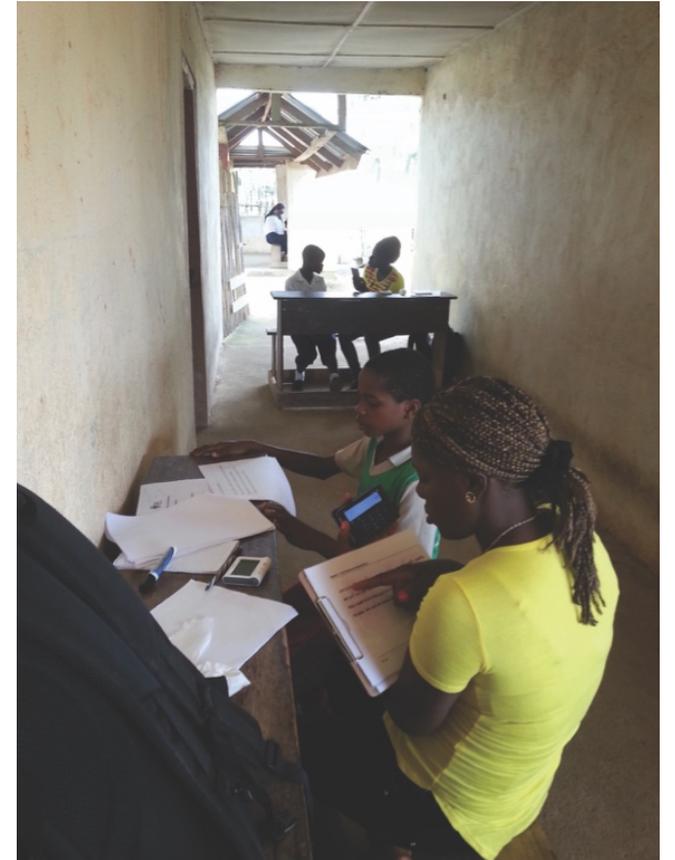


- **Evidence:** Targeted instruction in Kenya, India, Ghana
- **Engagement:** “Catch Up” program: pilot adapted to Zambia
- **Empowerment:** Support MoE to scale to 1,800 schools, 2017-2019



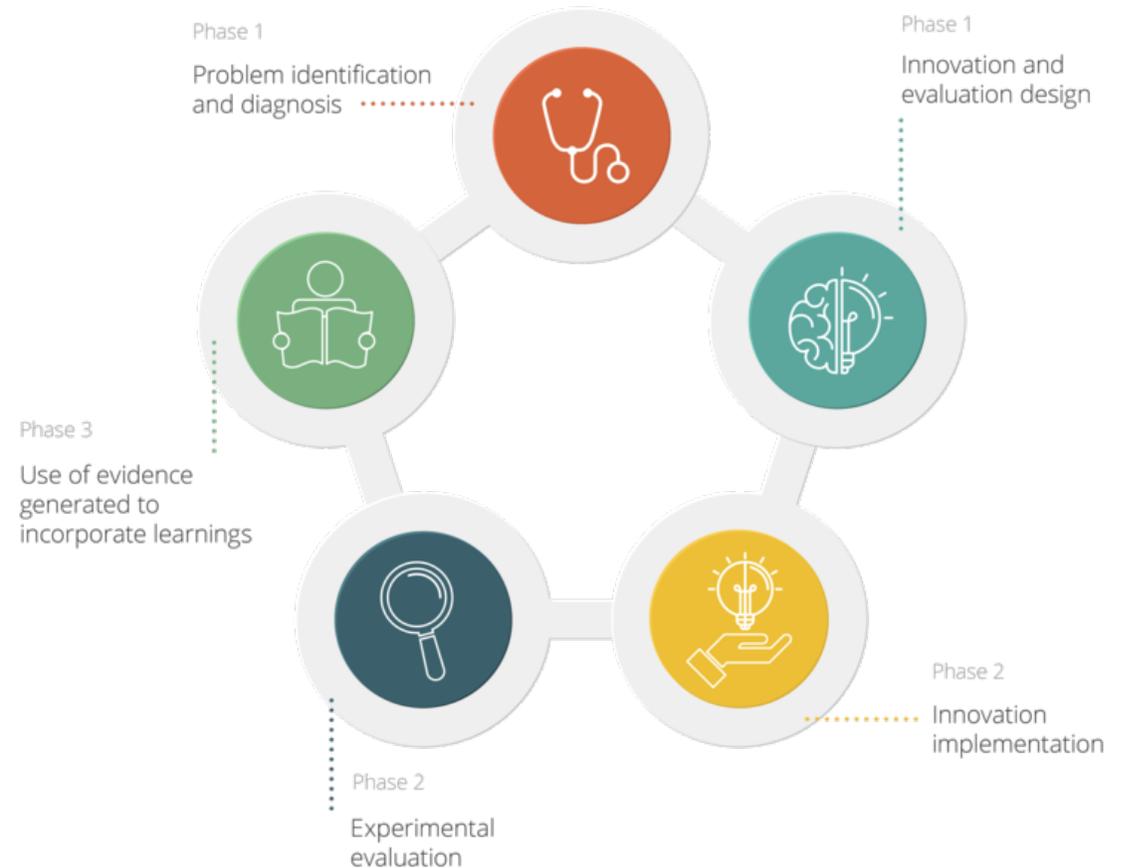
Liberia: Rigorously Answer a Controversial Policy Question

- **Evidence:** Can a PPP improve learning?
 - Positive effects, high costs, flawed contracts
- **Engagement:** Power of pre-committing to use evidence
- **Empowerment:** Careful partner support



Peru: Institutionalizing Evidence in a Ministry Lab

- **Engagement:**
Embedded staff
- **Evidence:** Created lab
w/in MoE
- **Empowerment:** 2 scale-
ups, lab running
- Replication of lab



Ghana: A Culture of Evidence-Based Decision-Making

How did we get here?



- **Evidence:** 8 studies together w/ MoE
- **Engagement:** 10+ yrs of deep engagement
- **Empowerment:** Each study w/ policy plan
- **Now:** MoE approaches IPA when considering policy changes
- **Next:** Accountability and monitoring systems



Possible Ways Forward?

Goal:

Build a culture of evidence-informed decision-making

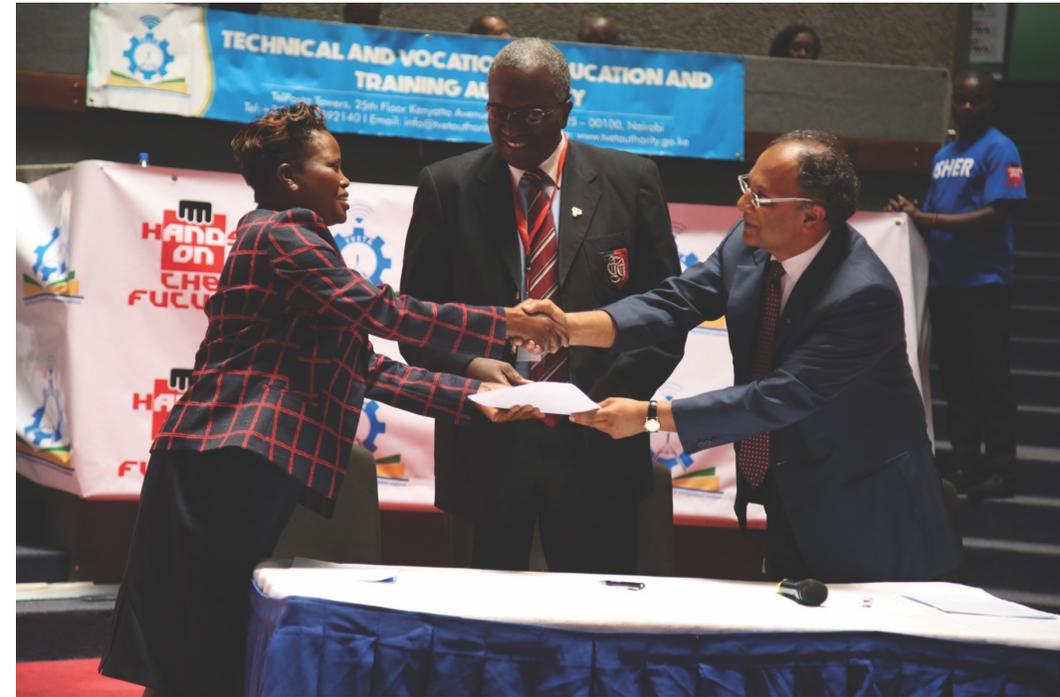
Models to learn from:

1. Co-create evidence, adapt & commit to scaling up what works
2. Rigorously answer critical policy questions
3. Institutionalize evidence



How? Evidence, Engagement, Empowerment

- EE4A: **Evidence** to education practice – more?
- **Learn** from Tusome?
- Other **solutions**?
- Can **researchers partner together** to bring clear voices/solutions?
- How can/should **researchers be embedded** in gov't?



Questions and Discussion

