Every individual has the power to make a difference.
OUR MISSION
Create opportunity for individuals to improve their lives, and the lives of their family, their community and society.

OUR STRATEGY
Drive sectoral change by deploying
- financial capital (early stage)
- human capital
- network capital
- intellectual capital
Investments leverage power of markets

Value  
Sustainability  
Scale
Grants address market failures

- Disempowered Populations
- Public Goods
- Generate Positive Externalities
Government transparency and accountability mission

To empower people with information about how government works and support technology and media platforms through which they can hold their leaders accountable and bring about positive social change.
Ordinary citizens have limited means with which to hold their government accountable.

Technology can enable transparency of government information and citizen participation, which drive accountability of government to citizens.
• Nascent sector

• Omidyar Network most active investor/grantor

• $59 million invested across 31 organizations

• Almost all non-profit, but many driving for sustainability through revenue generation

• Initiative led by Stephen King from London

• Supported by additional professionals in Silicon Valley, Washington DC, Mumbai and Johannesburg
• Main instrument of food security for poor in India
  - “Right to Food” legislation will dramatically increase its scope

• But, the TPDS is staggeringly inefficient
  - GoI itself estimates spending Rs. 3.65 for every Re. 1 of benefits received by beneficiaries (Planning Commission 2005)
  - Bihar had the highest estimated leakage – greater than 75%

• It also costs the poor in less obvious ways
  - Restricts choice of foods – 70% of respondents in PEO study strongly prefer local food varieties to those offered by the TPDS
  - Eligibility is tied to a single FPS which limits the coverage of migrant workers and families (highly vulnerable population)
Open Government Partnership

OGP Annual Meeting 2012

Big OGP Civil Society Survey

IRM International Expert Panel Call for

We appreciate your help in evaluating this program. Please take a moment to answer the questions below, and thank you for your feedback!

INNOVATION VILLAGE!

Review the presentations from the presenters at the OGP 2012 Innovation Village.
OGP is a new multilateral initiative that aims to secure concrete commitments from governments to promote transparency, empower citizens, fight corruption, and harness new technologies to strengthen governance.

**Theory Of Change**

**Innovations**

*Multi-lateral approach*

Operates with buy in from Heads of State, and creates a “race-to-the-top” political space around open government

**Achievement**

*Raising the bar globally*

Over 50 countries now OGP members, representing almost 2 billion people.

Commitments have been received from 48 countries
Thank you
Current and planned geographies

- **24%** Global
- **29%** Africa
- **18%** N. America
- **12%** India
- **12%** Europe/FSR
- **6%** South America

Legend:
- Blue: Current
- Red: Future
Key strategic questions for ON

• Geographic depth vs. breadth
• How to effectively seed and scale the most successful innovations
• Tech-centric vs. tech enabled
• How to accelerate replication across countries
• What’s this all about: democracy? open government? efficient and effective governance? accountability? citizen engagement?
Ingredients for high-impact organizations

• Play in more than one portion of the ecosystem
• Collaborate with other orgs even in the same part of the ecosystem
• Have platforms that can be used for multiple applications
• Relevant and replicable in many countries
• Can operate at various levels of government (global, national, state/local)
• Have strong, visionary leadership and support from active Boards
• Have a minimum threshold level of funding
• Exist in an environment where there is a thriving tech sector, active civil society and independent media
Limited tech ecosystems, especially Tech for GT

Limited number of viable Tech for GT organizations to support

Absence of strong commitments by governments around the world to transparency and lack of utilization of technology

An integrated strategy which deploys multiple interventions (beyond solely investments) is most likely to bring about significant change
Do you think CORRUPTION is corroding our country? Your data will help to change the system. Your bribe story can help others. Act NOW!

Editor's Poll
Have you bribed any official to procure or renew the licence of your factory?
- No
- Yes

View older polls
Results:

Bribe Eye
Moral values hold more value than money. Talked about issue almost

BE THE CHANGE YOU WANT TO SEE
Janaagraha believes that the quality of life for urban poor in India can be improved by: **strengthening local government** to deliver services, **enabling them with technology** to increase transparency to their citizenry, and creating formal institutional platforms allowing participation and accountability.

**Innovations**

**Technology**

Creating a platform that allows citizens to report acts of corruption

**Achievement**

**Citizen Engagement:** In 2011, the I PAID A BRIBE website received 25K unique visitors / month and 20K reports

**Anecdotal Evidence:** Changing the focus and behavior of local officials in Bangalore

**Replication:** 10 countries
CODE THE NEXT CHAPTER OF AMERICAN HISTORY

If you’re a developer, designer, or entrepreneur, the CfA Fellowship is your opportunity to use your skills to make a difference. The deadline for applications is July 29.

Apply Now  Learn More
**Theory Of Change**

**Code for America (CfA)** creates new opportunities for public service that embrace the people and power of the web. The injection of this ‘culture virus’ makes municipal Government more connected, lean, and participatory, resulting in *better service* delivery and a *more connected citizenry*.

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**Innovations**

**Changing Government Culture**

Creating programs that infuse government with the ethos of the tech community (Fellowship, Brigade and Accelerator)

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**Achievement**

**Depth of change**: Fellows in 14 cities in 2012 (up from 4 in 2011)

**Scale of change**: aiming for 500 participants in the brigade, over 11,000 Twitter followers
iHub (Kenya) and Co-Creation Hub (Nigeria) create hi-tech co-working spaces that allow tech entrepreneurs to collaborate, fostering innovation and developing an entrepreneurial ecosystem.

**Innovations**

Supporting tech ecosystems

Creating a shared space that provides a home for technology entrepreneurs

**Achievement**

Creating community

The iHub in Nairobi now has over 8,000 members

The Co-Creation Hub in Lagos has been open less than a year and has already become the center for tech events in Nigeria
Innovation fund: ATTI
ATTI seeks to support organizations in Africa that use *technology and media platforms* to provide greater *visibility into government* actions and spending. Visibility increases participation in the political process allowing *citizens to hold government officials accountable* for their actions.

**Innovations**

- **Building ecosystem**
  Fund structure allows smaller grants to help build the ecosystem

**Achievement**

- **Reach**
  Platforms deployed by ATTI grantees in 2011 reached an approximate 5.4M people with an 2.8M user interactions
Ushahidi

What is the Ushahidi Platform

We built the Ushahidi platform as a tool to easily crowdsource information using multiple channels, including SMS, email, Twitter and the web.

Manage the River of Information

SwiftRiver is an open source platform that aims to democratize access to tools for filtering and making sense of information.

Crowdsourcing in "the cloud"

When you need to get the Ushahidi platform up and running in 2 minutes to crowdsource information, Crowdmap will do it. It's our hosted version of the Ushahidi platform.
Ushahidi (which means "testimony" in Swahili) builds tools for democratizing information, increasing transparency and lowering the barriers for individuals to share their stories. These dynamic, crowd sourced visualizations create unique knowledge that can be used to enhance development outcomes, emergency response or service delivery.

**Innovations**

**Technology**: Developed a platform that can collect inputs from multiple sources (including SMS), and create beautifully designed, dynamic geographic visualizations

**Pricing**: Ushahidi’s core platform is open source (and therefore free)

**Achievement**

**Massive Scale**: 30K deployments in 156 countries, translations into 18 languages between 2009 and 2012

**Broad Use Cases**: Used in Japan Tsunami, Haiti Earthquake and Kenyan and Indian elections
Sunlight Foundation uses the Internet to catalyze greater government openness and transparency. Improving access to government information by making it available online enables individuals and communities to better access that information and put it to use.

**Innovations**

**Technology**: Using technology to catalyze government transparency and illuminate the role of money and power in U.S. politics

**Achievement**

**Awareness**: 8000 volunteer engagements, 6M annual website unique visitors and 3000 media mentions in 2011.

**Sector Building**: Sunlight helps grow the field, supporting other orgs and creating the annual Transparency Camp. 400 attendees from 27 countries
Praekelt Foundation

Spotlight On Mobile
Mobile statistics and facts for Africa 2012
Watch the video...

PRAEKELT FOUNDATION
Praekelt Foundation creates scalable, open source, mobile technologies that will allow a myriad of applications to be built and deployed in the developing world. These applications improve the health and wellbeing of people living in poverty.

**Innovations**

**Technology**

Developed simple mobile tools that have the potential for the greatest reach in the African continent

Developing Wikipedia Zero

**Achievement**

**Massive Scale**

Praekelt’s programs have reached over 50 million people across 15 countries in sub-Saharan Africa
mySociety

Usability with Purpose

- FixMyStreet: Smooth online reporting
- Web Development: Focused on your needs
- Consulting: Helping people go digital
- Mapumental: Beautiful, powerful maps
- International: Set up our sites in your country
- TheyWorkForYou: Track your MP
- Alaveteli: Making Freedom of Information easy and popular
- WriteToThem: Contact your elected representatives
- FixMyTransport: Report, view and resolve public transport problems
- WhatDoTheyKnow
- MapIt
- ePetitions
My Society creates websites that make it easy for people to write to their politicians, get potholes fixed, get public transport irritations resolved and extract information from government. These digital tools help people become more powerful in the civic and democratic parts of their lives.

**Innovations**

**Technology:** websites that changed the way citizens interact with government

**Business Model:** Open source, focus on sharing and replicability

**Achievement**

**Replication:** Fix My Street platform now been replicated in over 20 countries.

**Reach:** MySociety’s core websites had over 5M unique visitors in 2011.
Global Integrity believes that governance, transparency, and accountability reforms are best achieved when public sector reforms are met with a demand for good governance from the private sector and civil society. Its mission is to serve as a source of innovation for the government transparency and accountability community globally.

**Innovations**

**Corruption Indicators**
Created actionable, data driven indicators and reports

**Technology**
Launched a field work tech platform that it now plans to license to others in the sector

**Achievement**

**Go-to Data and Reports:** GI reports are the go-to source of information for IFIs, NGOs and governments.

**Technology for the Sector:** field work platform trialed in over 100 countries.

**Policy change:** Work has resulted in over 50 policy / regulation changes
FrontlineSMS: Using mobile technology to promote positive social change

- Find out what FrontlineSMS can do
- Learn how FrontlineSMS is being used
- Join our community and connect with others

A lack of communication can be a major barrier for organizations (NGOs) working in developing countries. A messaging system created exclusively for them by leveraging basic tools available in mobile phones—FrontlineSMS enables instant and inexpensive messaging. It’s easy to implement, simple to operate, and all you just pay for the messages you send in bulk.

Our mission at FrontlineSMS is to lower barriers to the use of mobile technology by developing and supporting the use of FrontlineSMS.

FRONTLINE SMS
**FrontlineSMS (FSMS)** recognizes that poor communication is a barrier for NGOs working in developing countries. Using simple tools (computers and mobile phones) FSMS enables *instantaneous two-way communication on a large scale*, improving operational performance and enhancing positive social change.

**Theory Of Change**

FrontlineSMS (FSMS) recognizes that poor communication is a barrier for NGOs working in developing countries. Using simple tools (computers and mobile phones) FSMS enables *instantaneous two-way communication on a large scale*, improving operational performance and enhancing positive social change.

**Innovations**

**Technology**

Allows a basic phone (without internet access) to become a SMS group-messaging hub

**Achievement**

**Massive reach**

FSMS used to impact the lives of 11 million people in 2011; its budget that year was just $500K

V1.0 has been deployed >20,000 times. V2.0 hopes to enable greater scaling in deployment.
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<tr>
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<th>ON GT Portfolio Organizations</th>
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