



ipa
INNOVATIONS FOR
POVERTY ACTION

Small and Medium Enterprise Program
10th Working Group Meeting
Cambridge, MA | November 15, 2019

- 8:30 – 9:00 am Registration and Breakfast
- 9:00 – 9:10 am **Opening remarks**
Lucia Sanchez, *Innovations for Poverty Action*
- 9:10 – 9:50 am **Building High-Growth Firms through Training the Owner versus through Linking the Firm to Business Service Markets**
Stephen J. Anderson, *Stanford University*
David McKenzie, *The World Bank**
- 9:50 – 10:30 am **Worker Sorting, Productivity, and Firm Development in India**
David Atkin, *Massachusetts Institute of Technology**
Antoinette Schoar, *Massachusetts Institute of Technology*
- 10:30 – 11:00 am Coffee Break
- 11:00 – 11:40 am **Improving Medical Care Performance through Better Management: Evidence from a Field Experiment in Kenya**
David Contreras, *University of California, Berkeley*
Paul Gertler, *University of California, Berkeley**
Ada Kwan, *University of California, Berkeley*
- 11:40 – 12:10 pm **Path to Scale Award**
- 12:10 - 1:10 pm Lunch
- 1:10 – 1:50 pm **Search and Information Frictions on Global E-Commerce Platforms: Evidence from Aliexpress**
Jie Bai, *Harvard University**
Maggie Chen, *George Washington University*
Jin Liu, *New York University*
Daniel Yi Xu, *Duke University*
- 1:50 – 2:30 pm **Childcare for Business Development**
Kjetil Bjorvatn, *NHH Norwegian School of Economics*
Denise Ferris, *BRAC Uganda*
Selim Gulesci, *Bocconi University*
Arne Nagowitz, *NHH Norwegian School of Economics*
Vincent Somville, *NHH Norwegian School of Economics**
Lore Vandewalle, *Graduate Institute Geneva*
- 2:30 - 2:50 pm Coffee Break

- 2:50 – 3:30 pm **Direct and Indirect Effects of Financial Access on SMEs**
Jing Cai, *University of Maryland**
Adam Szeidl, *Central European University*
- 3:30 – 4:00 pm **Evaluating the Impact of a Secured Transaction Reform on Access to Finance for SMEs in Fiji**
Christopher Hoy, *Australian National University*
Russell Toth, *University of Sydney**
- 4:00 – 4:05 pm Wrap-up

*= Presenter