Entrepreneurship and Private Sector Development
12th Working Group Meeting
New York City | November 18, 2022

8:30 – 9:00 am  Registration and Breakfast

9:00 – 9:10 am  Welcome
Eric Verhoogen, Columbia University
Elizabeth Koshy, Innovations for Poverty Action

9:10 – 9:45 am  Responsible sourcing? Theory and evidence from Costa Rica
Isabela Manelici, London School of Economics

9:45 – 10:15 am  What predicts the growth of small firms? Evidence from Tanzanian commercial loan data
Cynthia Kinnan, Tufts University

10:15 – 10:45 am  Coffee Break

10:45 – 11:20 am  Capacity building as a route to export market expansion: A six-country experiment in the Western Balkans
Ana Paula Cusolito, World Bank Group

11:20 – 11:55 am  Entrepreneurship education and teacher training in Rwanda: Medium-term evidence
Todd Pugatch, Oregon State University

11:55 – 12:15 pm  Entrepreneurship training at scale
Austin Davis, American University

12:15 – 1:15 pm  Lunch
1:15 – 1:50 pm  Organizational responses to product cycles: Evidence from auto manufacturing  
Jorge Tamayo, Harvard University

1:50 – 2:25 pm  Information and strategy in lemon markets: Improving safety in informal transit  
Gregory Lane, University of Chicago

2:25 – 2:45 pm  Business Model Innovation to Reduce Lead Poisoning in Bangladesh  
Amrita Kundu, Georgetown University

2:45 – 3:15 pm  Coffee Break

3:15 – 3:45 pm  Do Demand Side Norms Limit Female Employment? Experimental Evidence from Pakistan  
Jean Lee, World Bank Group

3:45 – 4:15 pm  Stronger together: Promoting exports through female-only SME consortia in Tunisia  
Amira Bouziri, South Mediterranean University

4:15 – 4:30 pm  Wrap-up