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## **Conference Day 3**

Today's session is all about exploring new ideas and new potential partnerships between microfinance institutions and researchers.

We circulated a "call for ideas" ahead of the conference and received dozens of submissions from around the world - from academics looking for partners to implement new studies, and microfinance institutions looking to evaluate new or existing projects. Eight ideas were selected to be presented today.

The aim of the day is to plant some seeds and encourage collaboration on implementing innovations and research projects.

If you have an idea for a future innovation or are interested in discussing new projects please do get in touch, with Alexandra Kobishyn, Coordinator for Partner Outreach(akobishyn @ poverty-action.org), and Alana Rosenberg, Coordinator for Researcher Outreach (arosenberg @ poverty-action.org).

You can follow live updates from today on twitter from @poverty\_action and @philaction at the hashtag #mfimpact

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