

Authors

Nathanael Goldberg Senior Director, Sector Programs

On establishing a theoretical basis for identifying causal mechanisms

<u>This guy gets it</u>. Addressing the pressing issue of why McDonald's burgers do not appear to rot -- ever -- he establishes the following theoretical framework.

Things we know so far:

- 1. A plain McDonald's Hamburger, when left out in the open air, does not mold or decompose.
- 2. In order for mold to grow, a few things need to be present: mold spores, air, moisture, and a reasonably hospitable climate

Given those two facts, there are a number of theories as to why a McDonald's burger might not rot:

- 1. There is some kind of chemical preservative in the beef and/or bun and/or the wrapping that is not found in a normal burger and/or bun that creates an inhospitable environment for mold to grow.
- 2. The high salt level of a McDonald's burger is preventing the burger from rotting.
- 3. The small size of a McDonald's hamburger is allowing it to dehydrate fast enough that there is not enough moisture present for mold to grow
- 4. There are no mold spores present on McDonald's hamburgers, nor in the air in and around where the burgers were stored.
- 5. There is no air in the the environment where the McDonald's hamburgers were stored

He then creates a formidable research design.

- **Sample 1:** A plain McDonald's hamburger stored on a plate in the open air outside of its wrapper.
- **Sample 2:** A plain burger made from home-ground fresh all-natural chuck of the exact dimensions as the McDonald's burger, on a standard store-bought toasted bun.
- Sample 3: A plain burger with a home-ground patty, but a McDonald's bun.
- Sample 4: A plain burger with a McDonald's patty on a store-bought bun.
- Sample 5: A plain McDonald's burger stored in its original packaging.
- Sample 6: A plain McDonald's burger made without any salt, stored in the open air.
- Sample 7: A plain McDonald's Quarter Pounder, stored in the open air.
- Sample 8: A homemade burger the exact dimension of a McDonald's Quarter Pounder.



• Sample 9: A plain McDonald's Angus Third Pounder, stored in the open air

Read on for the results:

The Burger Lab: Revisiting the Myth of The 12-Year Old McDonald's Burger That Just Won't Rot (Testing Results!)

I was sure it was the salt!

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