

Article Link<https://www.poverty-action.org/study/nudges-improve-parental-engagement-and-gen...>

Penn Today Highlights IPA Study on Supporting Education in Ghana

The University of Pennsylvania's *Penn Today* features [a study](#) led by IPA-affiliated researcher [Sharon Wolf](#) that aims to use outreach to parents in rural Ghana (via text messages) to improve education quality and access for their children, particularly for girls. Among the study's takeaways, Wolf notes “I think if we could do mobile phone interventions the right way, it's a chance to really reach and offer certain services to families who can't access them otherwise.”

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