

Timeline

April 2020-

Study Type

Descriptive / Surveillance

Research Implemented by IPA

No

Lagos Trader Survey

Researchers

[Shelby Grossman](#), [Meredith Startz](#), [Hakeem Bishi](#)

Abstract

The COVID-19 crisis may impact wholesale and retail businesses in Nigeria and other developing countries in myriad ways. While lockdown measures are in place, many are disallowed from operating their shops. Even after strict lockdowns are lifted, however, they may continue to be affected through disruptions of the supply chain both upstream and downstream. In this project, we conduct high frequency phone surveys with an existing panel of 1,200 traders in markets in Lagos, and seek to understand traders' beliefs about COVID-19 and how they are coping with the pandemic and associated market disruptions in real time.

Link to Results

[Policy brief is available here.](#)

Impact Goals

- Build resilience and protect the financial health of families and individuals
- Build resilient and adaptable businesses and employment opportunities

Project Data Collection Mode

- CATI (Computer-assisted telephone interviewing)

Results Status

Results