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# Trade Talks Podcast on IPA Research on the Impact of Exporting for SMEs in Egypt

Soumaya Keynes of *The Economist* and Chad P. Bown of the Petersen Institute for International Economics speak with Colombia University Business School professor Amit Khandelwal on research through IPA's Small and Medium Enterprises initiative on export markets. He explains that trade can be difficult to randomize and explains how they managed to do it for Egyptian carpet manufacturers to see how firms evolve to meet new demand. Read more about the study [here](#).

January 28, 2019