



## IPA 2025 Strategic Ambition

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Today, IPA's vision remains the same as always: a world with more evidence and less poverty. To achieve this vision, our last strategic plan emphasized promoting the adoption and scale-up of effective solutions. Since 2012, we have continued growing the body of evidence and contributed to the adoption of evidence-based programs, improving hundreds of millions of lives.

Yet we have learned that promoting an effective solution alone is not enough for evidence to be used systematically. Our strategic ambition through 2025 emphasizes the need for iterative learning about what works (and doesn't work!), and why, and the need to equip decision-makers to use evidence, by building deep partnerships, engaging decision-makers throughout the research process, and helping them develop learning agendas adapted to their needs.

We hope you will join us in this ambition, as we continue to build a world with more evidence and less poverty.

December 11, 2018