

**Timeline**

3 PM - 4 PM

**Date**

October 26, 2018

# IPA Peru Presents on Designing Impact Evaluations at "Semana de la Evidencia" Event

On October 26, IPA Peru participated in an event titled "Semana de la Evidencia," presenting on "How to Design an Impact Evaluation" in Lima. [Sergio De Marco](#) — Deputy Country Director for IPA's Peru, Bolivia, and Paraguay country programs — presented on the fundamental problem of causal inference and the importance of finding a valid counterfactual. Afterward, Sergio discussed the use of experimental evaluation methods and the different types and designs of randomization.

## Address

Universidad del Pacifico

## City

Lima

## Country

Peru