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The Goldilocks Challenge Excerpt Featured in Chronicle of Philanthropy

In The Chronicle of Philanthropy, co-authors Mary Kay Gugerty and Dean Karlan excerpt their book *The Goldilocks Challenge: Right-Fit Evidence for the Social Sector*. They outline how socially-minded organizations can use the CART principles of data — Credible, Actionable, Responsible, and Transportable — to operate more effectively.

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