

Article Link

https://knowledge.insead.edu/responsibility/a-goldilocks-framework-for-attracti...

INSEAD Interview with Dean Karlan: A Goldilocks Framework for Attracting Funding

Economist Pushan Dutt interviews IPA founder Dean Karlan about his new book with Mary Kay Gugerty, <u>The Goldilocks Challenge: Right-Fit Evidence for the Social Sector</u>. They discuss how organizations can choose the best kind of data to collect in order to further their goals.

July 24, 2018