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<http://time.com/money/4417515/science-saving-emergency-expenses-behavior-econom...>

In Money Magazine: The Science Behind Why You Don't Save (And What To Do About It)

IPA's Laura Burke co-authored an article in Money Magazine, with John Beshears of Harvard Business School, Katherine Milkman from Wharton & J-PAL's Alison Fahey addressing why people don't save enough and specific tips from behavioral research on improving savings.

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