

Date July 20, 2016

Digital Savings & Payments

Evidence from Recent RCTs

Rebecca Rouse Director, Financial Inclusion Program



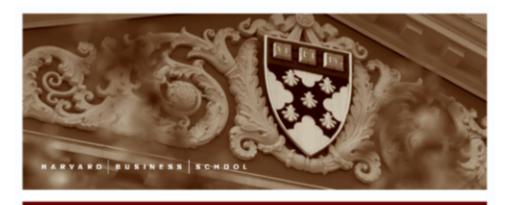




Shown Cole, Harvard Business School

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The Value of Advice:

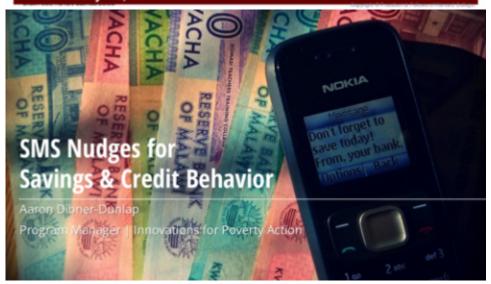


(1) Evidence from Agriculture(2) Evidence from Small Business

Shawn Cole (HBS)

IPA/CAFRAL/IFMR Conference

July 20, 2016







Evidence in Financial Inclusion III: New Findings and their Applications

On July 20th in Mumbai, IPA, IFMR LEAD, and CAFRAL (with support from the Citi Foundation) co-hosted a workshop for 50 high- and mid-level policymakers and financial service providers interested in learning how rigorous evidence can help them better serve their customers. During the one-day event, attendees engaged in a series of discussions that encouraged them to think about how recent financial inclusion evidence applies to their institutions and how RCTs can be useful for decision-making. The event showcased evidence produced by evaluations funded by the Citi IPA Financial Capability Research Fund and included presentations by Shawn Cole, professor at Harvard Business School; G. Gopalakrishna, Director of CAFRAL; and Mr. U. S. Paliwal, Executive Director at the Reserve Bank of India. The agenda and PowerPoint presentations from the event are available below. This workshop is the third in a series of three; the other two workshops were held in Bogota and Manila.





Aaron Dibner-Dunlap speaks at the Evidence in Financial Inclusion event.

City

Mumbai

Country

India