

Article Link

<https://www.theigc.org/blog/when-entrepreneurship-training-matters-most/>

When does business training work?

The International Growth Centre features a [blog post](#) by Stephen Anderson-Macdonald, on his [IPA study with Bilal Zia and Rajesh Chandy](#), looking at the mixed history of research on business training for micro-entrepreneurs in developing countries and asking if all business training is the same? They separated out finance from marketing training, and compared each to a control group, finding that they both worked, but seem to work by different routes, and differently for different people. Read a summary of the project [here](#).

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