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Dean Karlan's Charitable Giving Tips

IPA Founder Dean Karlan shares his perspective on how to be an effective charitable giver in Project Syndicate. Among other things, he discusses why to think about charitable giving goals like dieting goals, how to create smart ones, and how to stick to them. He also explains how smart givers create an investment “portfolio” of charities aligned with their goals, and offers some of his charities of choice who run evidence-based programs.

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