

## **Article Link**

http://www.forbes.com/2010/11/01/dan-ariely-world-bank-opinions-powerful-people...

## IPA affiliates Duflo and List featured in Forbes' "Seven Most Powerful New Economists"

Dan Ariely has picked the "Seven Most Powerful New Economists" for Forbes magazine, including IPA Research Affiliates Esther Duflo and John List.

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