

# THE ROLE OF THE PRIVATE SECTOR IN PROVIDING BASIC EDUCATION SERVICES IN KASOA, GHANA

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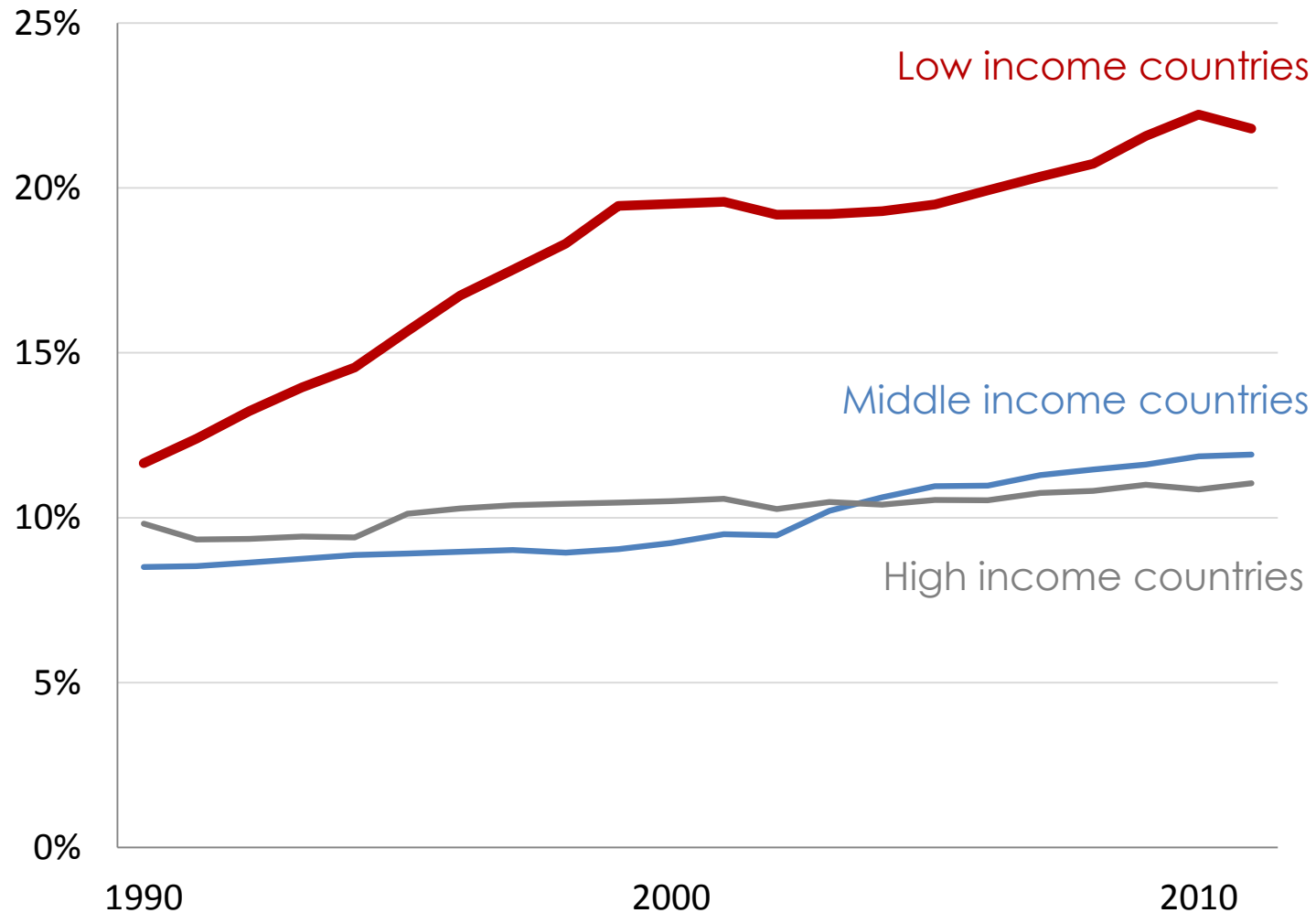
# Overview

**What is the role of the private sector in Kasoa, Ghana?**

- **Context**
- **Methodology**
- **Background of the study: Kasoa, Ghana**
- **Overview of sampled schools**
- **Key issues identified by the study**
- **Recommendations**

# Growth in the Private Sector

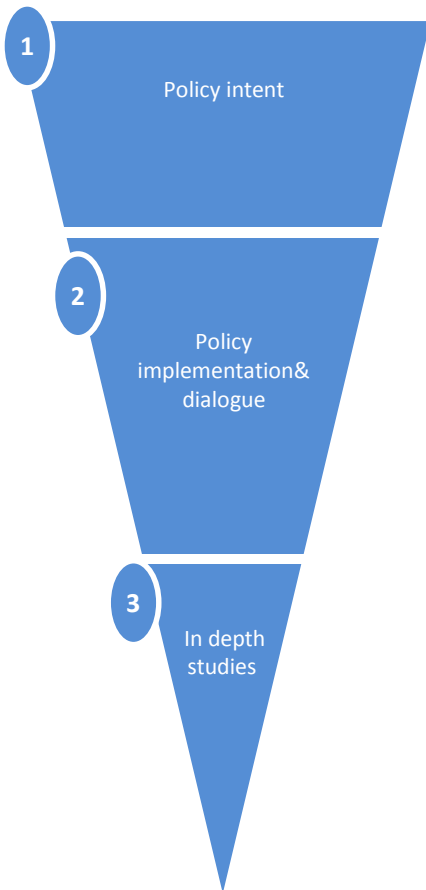
## Private enrollment as % of total student enrollment (primary)



Source: Baum et al 2014

# Systems Approach for Better Education Results (SABER) Engaging the Private Sector (EPS)

**comprehensive approach that assesses policy intent, implementation, and markets for school services to address issues of access, quality, and equity to promote learning for all children and youth**



# Engaging the Private Sector/Non-State

## How do we define the private sector?

Private = Non-state

Provider	Example
Faith-based	Madrasas Fe y Alegría schools in Latin America
NGO	BRAC schools in Bangladesh
Community	EDUCO schools in El Salvador Community-aided schools in Senegal
Independent private	Omega schools Bridge academies Beaconhouse schools in Asia

# SABER-EPS

## Policy Goals

Encouraging  
**innovation** by  
providers

- Allowing local decision making and fiscal decentralization
- Giving autonomy over managing resources, personnel, and educational content

Holding schools  
**accountable**

- Ensuring schools are accountable for outputs and outcomes
- Setting standards and conducting student assessments and school inspections

**Empowering**  
all parents,  
students and  
communities

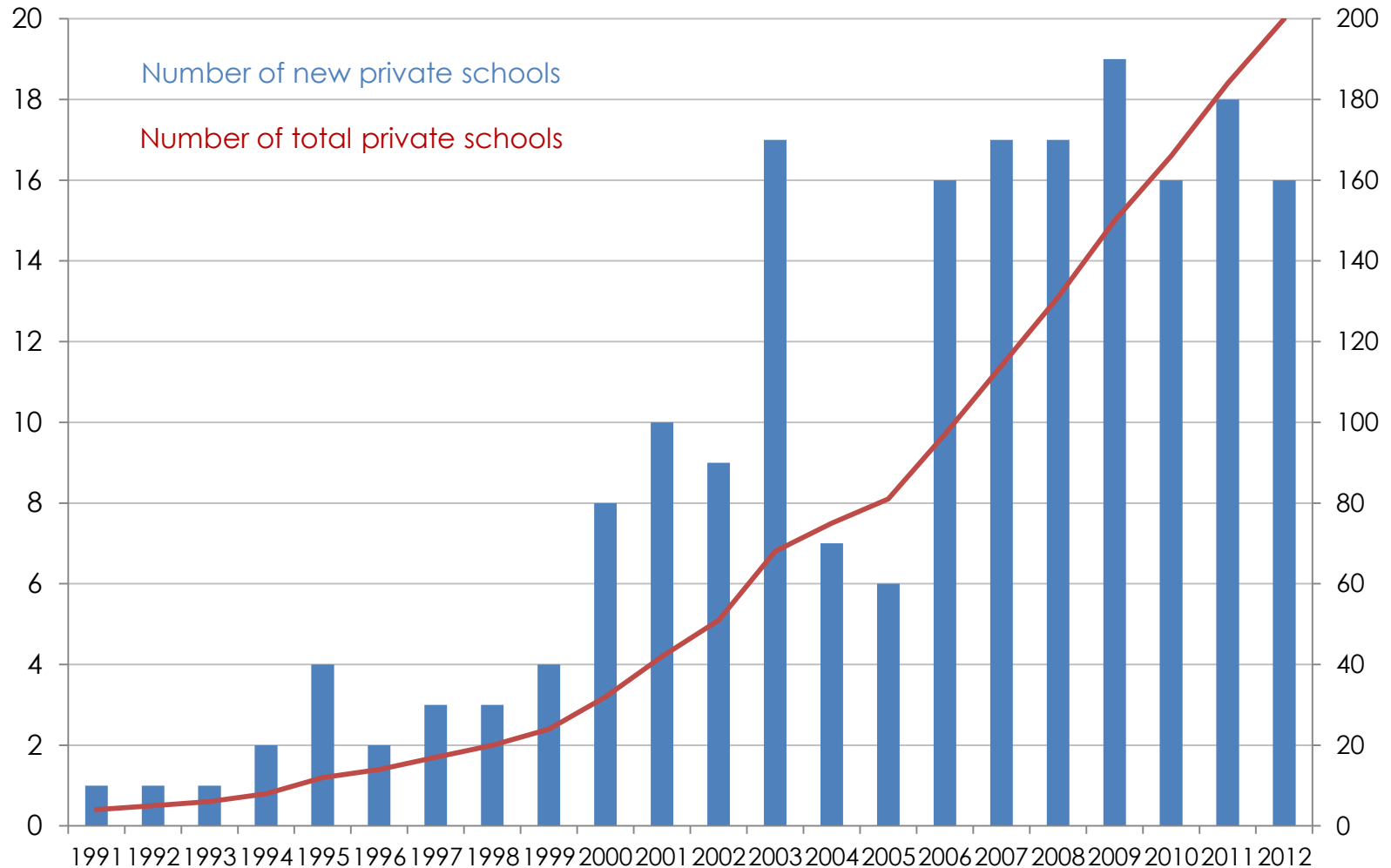
- Outlining sanctions and rewards for schools
- Ensuring parents are given information on school quality
- Supporting agency and voice
- Prohibiting selection of students based on academic ability or socioeconomic background

Promoting  
**diversity** of  
supply

- Encouraging market entry by different providers
- Guaranteeing funding (amount and timeliness) for government supported private schools

# Increase in Private Schools

## Kasoa, Ghana



# Public and Private Schools

## Kasoa, Ghana

	Government Schools	Non-government schools
School age (median)	18.5 years	6 years
Number of students (mean)	923 students	218 students
Pupil-teacher ratio	25 : 1	12 : 1
Teacher salary	892 per month	151 per month

*Number of Schools*



*Private School Revenues*





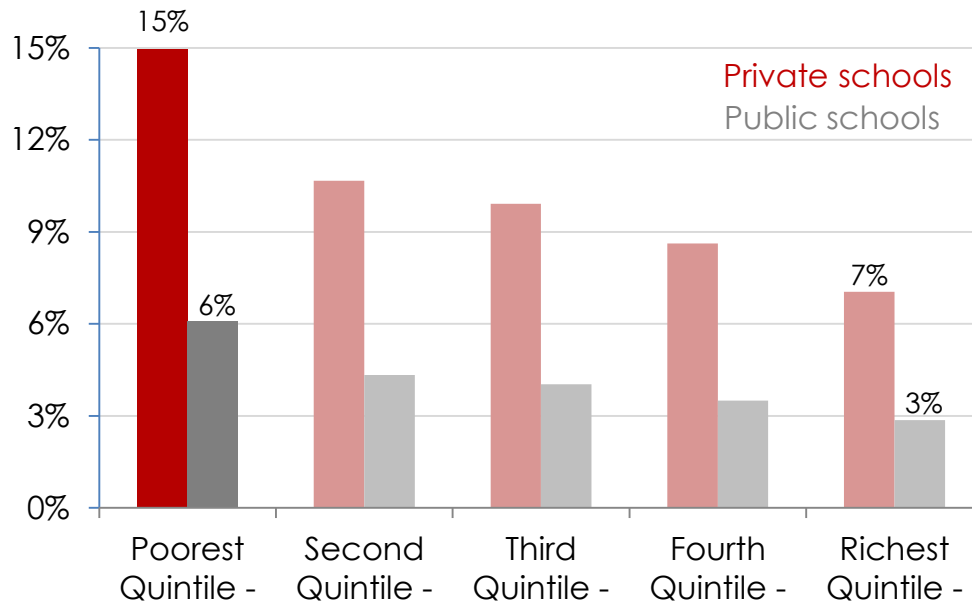
# Affordability

## Kasoa, Ghana

The majority of private schools in Kasoa may not be affordable to the poorest, especially at higher levels of education

**Only 9 percent of private schools in Kasoa are low-cost\***

Household income as a share of school costs,  
private and public schools



# Challenge of **Data Availability** in Kasoa, Ghana

Imbalance  
between school  
accountability  
and autonomy

Insufficient  
data on the  
quality of  
services, school  
choice  
decisions, etc.

Hindering  
development of  
effective  
policies and  
regulations

Obstacles for  
holding schools  
accountable



# Challenge of **Information Availability** in Kasoa, Ghana

## Parents and students

- No policy guaranteeing access to standardized exam results or school inspection reports
- Parents not interviewed as part of the inspection process



Obstacles for  
empowering parents,  
students, and communities

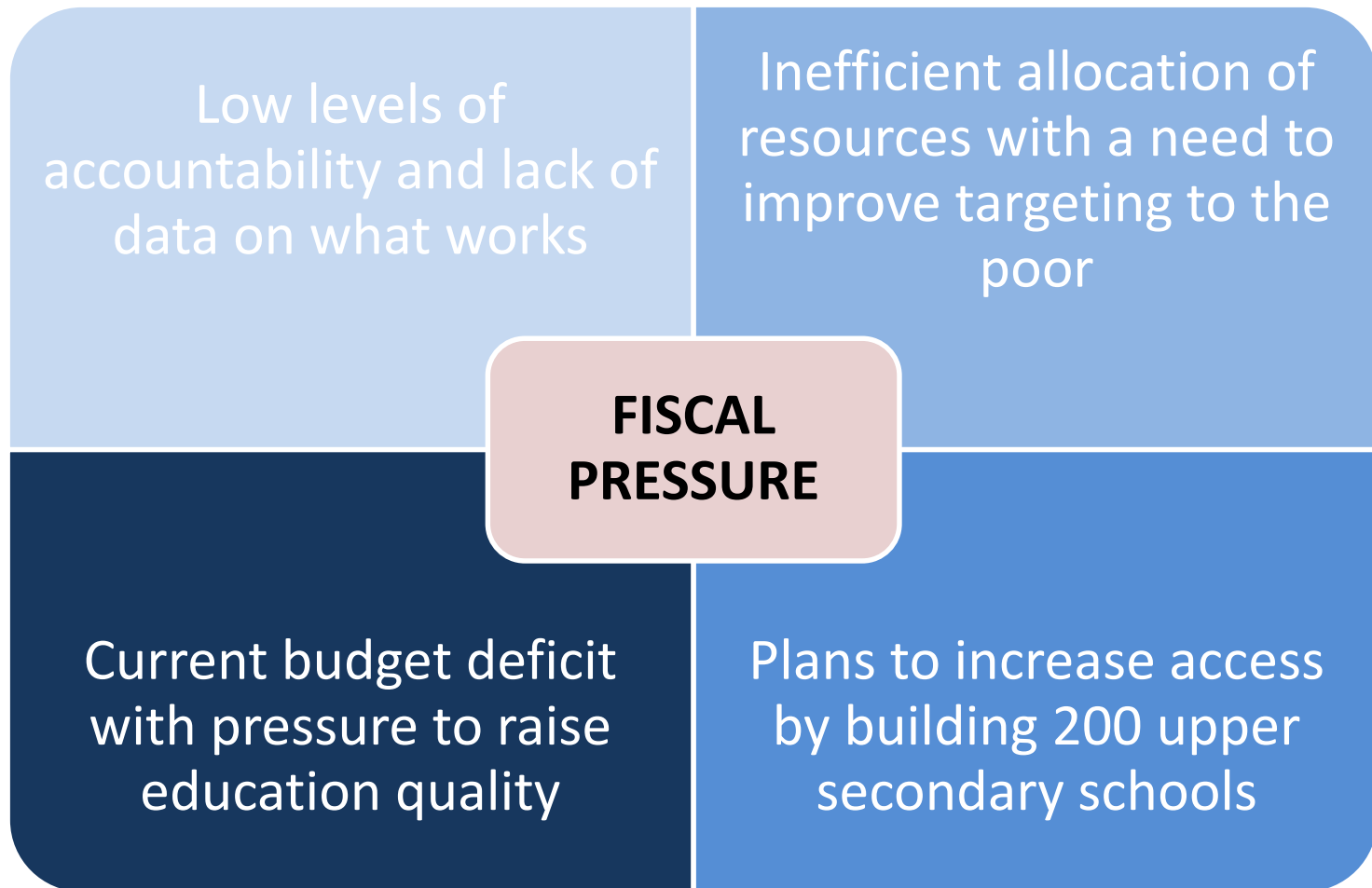
## School providers

- Operating requirements more restrictive in practice than in policy
- Operational guidelines not publicly available; only available by request



Obstacles for  
promoting diversity of supply

# Challenge of **Cost Efficiency** in Kasoa, Ghana



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# THANK YOU

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