



## **Closing Thoughts**

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# Ambition

- Ambition is overrated
  - magic
  
- Be more ambitious
  - diversification



# Implementation X Ideas

- $\text{Success} = A \times B$
- $A = \text{Implementation}$
- $B = \text{Choosing the right idea}$



# When to do RCTs

- Producing knowledge
- Impact OR operations research
- When looking forward, not when looking backwards
  - Use to measure impact
  - Do not use for accountability
- Too many “impact” evaluations



# IPA Approach

- Matchmaking:
  - Research network
  - Field office infrastructure and partner relationships
  
- Initiative competitive funds to tackle specific questions
  
- Replications



# Initiative funding

- Finance
  - Savings & Payments, BMGF
  - Financial Capabilities, Citi Foundation
- Governance
- Agricultural technology adoption
- Youth
- Urban
- US Household Finance
- SME



# Replications

- Robustness of results
- Learning why
- Learning about key operational features

# Edible Arrangements



## The Onion Headline

**Continued Existence of  
Edible Arrangements  
Disproves Central Tenets  
of Capitalism**



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Thank you!