

# Innovations for Poverty Action

is a nonprofit dedicated to discovering what works to help the world's poor. We design and evaluate programs in real contexts with real people, and provide hands-on assistance to bring successful programs to scale.



## What Works

- Children in schools with deworming programs are absent 25 percent less often than their peers
- Low performing students show improved learning when they work outside the classroom for a few hours a day with community teaching assistants or volunteers
- Smokers who sign commitment contracts and bet their own money on success are more likely to quit
- Selling poor farmers discounted fertilizer directly after the harvest, when they have cash in hand, dramatically increases fertilizer use
- Community members are far more likely to treat their drinking water for safe use when chlorine dispensers are located next to communal water sources



Fighting Poverty with Innovation,  
Evidence and Action



Innovations for Poverty Action  
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INNOVATIONS FOR  
POVERTY ACTION

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## Five Ways to Support IPA

### 1 Proven Impact Initiative

IPA identifies programs that have been “tested and proven” to help the poor, and helps guide donor funds toward these programs. Current “tested and proven” ideas include: Bed Net Distribution, Chlorine Dispensers, Commitment Savings, Incentives for Vaccines, Remedial Education, Reminders to Save, School-Based Deworming and Fertilizer Vouchers.

### 2 Chlorine Dispenser Scale-Up

IPA is working around the world to install chlorine dispensers at water collection sites, an intervention that can save 250,000 lives per year

### 3 Remedial Education

With student enrollment on the rise, attention is now on the quality of education. An IPA initiative in Ghana brings low-cost teacher's assistants into schools to tutor struggling students, a program with proven results.

### 4 Targeting the Ultra Poor

The very poor need additional preparation to graduate from extreme poverty. TUP provides that preparation with training, financial education and savings with the aim of helping participants achieve food security.

### 5 Small and Medium Enterprise

IPA is investigating the best ways to facilitate growth among small and medium-sized businesses – a key requirement for large-scale poverty impact



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Projects per country

16 United States 1 Honduras 5 Colombia 1 Dominican Republic 6 Bolivia

3 Morocco 3 Mali 1 Benin 1 Egypt 10 Uganda 1 Qatar 1 Afghanistan 5 Pakistan 1 Mongolia 47 India 1 Nepal 1 Bangladesh 2 Sri Lanka 27 Philippines 8 Indonesia

- Agriculture ●
- Community, Democracy & Governance ●
- Education ●
- Finance & Entrepreneurship ●
- Health ●
- Water & Sanitation ●

# IPA Around the World

In 2009 IPA had more than 200 projects completed or underway in over 30 countries around the world. IPA works in the following sectors:

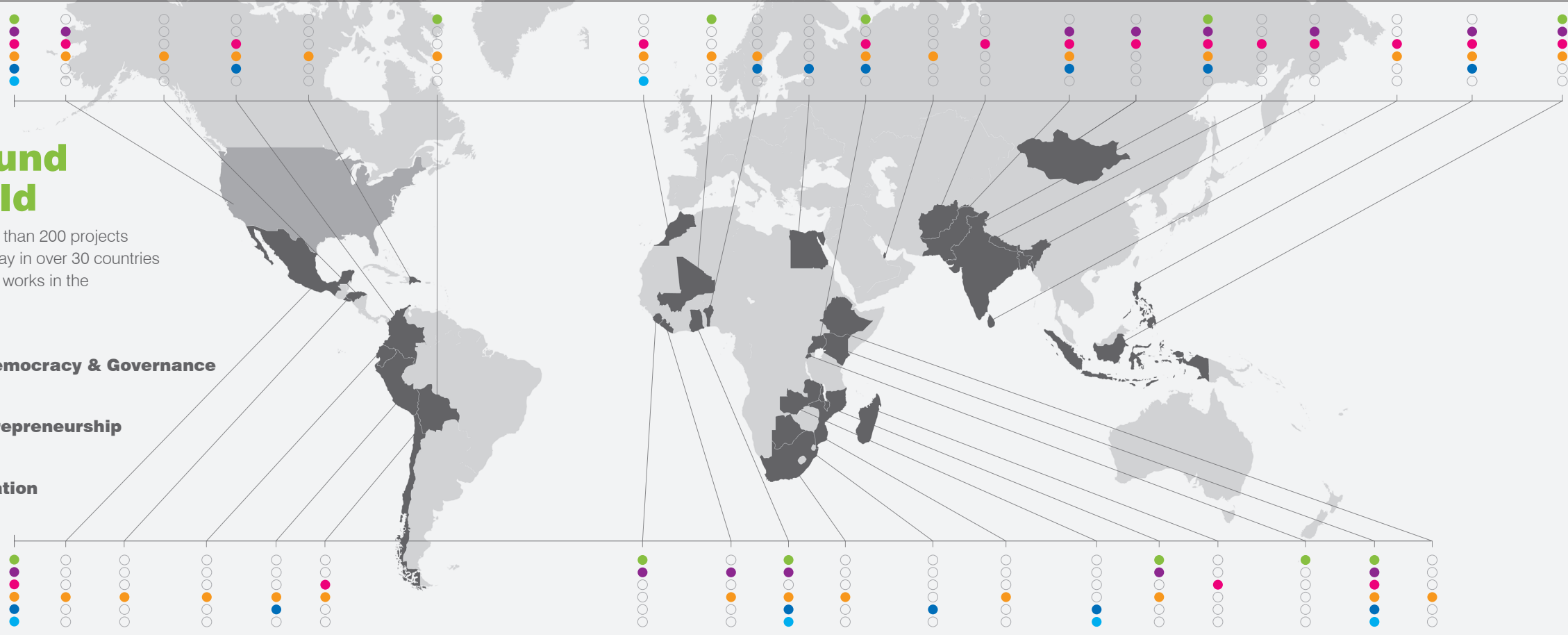
- **Agriculture**
- **Community, Democracy & Governance**
- **Education**
- **Finance & Entrepreneurship**
- **Health**
- **Water & Sanitation**

- Agriculture ●
- Community, Democracy & Governance ●
- Education ●
- Finance & Entrepreneurship ●
- Health ●
- Water & Sanitation ●

Projects per country

8 Mexico 1 El Salvador 1 Ecuador 13 Peru 4 Chile

3 Sierra Leone 2 Liberia 9 Ghana 7 South Africa 1 Botswana 1 Mozambique 3 Zambia 4 Malawi 1 Madagascar 1 Rwanda 54 Kenya 1 Ethiopia



# What We Do

To learn more, visit [www.poverty-action.org](http://www.poverty-action.org)

## INNOVATE

new approaches to alleviating poverty



## EVALUATE

programs to find out what works and why



## REPLICATE

successful programs in new contexts



## COMMUNICATE

what we learn to donors and implementers



## SCALE

programs that have been tested and proven

