

# US Household Finance Initiative Announces Webinar for Prospective Applicants to the Financial Products Innovation Fund

The US Household Finance Initiative (USHFI) is conducting a webinar to help potential applicants respond to its [Request for Proposals for the Financial Products Innovation Fund](#). Funding is available under this solicitation for alpha- and beta-testing of new financial products and product features that apply insights from behavioral economics. USHFI invites proposals from any and all segments of retail and wholesale financial provision. Although prospective applicants are not required to attend this webinar, all are encouraged to participate.

**Time: October 7, 2011 at 12:00 P.M. Eastern Time**

**Speaker: Dr. Jonathan Zinman, Associate Professor of Economics at Dartmouth College, and USHFI Director**

Dr. Zinman will provide a brief overview of the US Household Finance Initiative, the research priorities of this grant competition, and will answer questions from prospective applicants.

**To register for this webinar, go to**  
**<https://www3.gotomeeting.com/register/495755046>.**

**Proposals are due October 31, 2011. For more information, contact Rebecca Rouse at [rrouse@poverty-action.org](mailto:rrouse@poverty-action.org).**

September 23, 2011