

CGAP Blog: Social Inclusion Cannot be Achieved Without Financial Inclusion

Following up on her keynote address at the [Evidence on Innovations in Financial Capability](#) conference in June, Ms. Carolina Trivelli, a researcher at the Instituto de Estudios Peruanos and former Minister of Development and Social Inclusion in Peru, has a post up on the CGAP Blog:

Our strategy to promote financial inclusion is twofold: strengthen financial capabilities through training and education but also help a regular interaction between cash transfers beneficiaries and the financial system, and foster the supply of high quality financial services in rural areas, by different financial suppliers...Information needs to be integrated into the design of financial products. On the supply side we need to encourage the private sector to attend this sector of the population: bank staff needs to speak indigenous languages and value the poor as clients, and we need products that better match the specific needs and constraints of the poor.

[Read the full post on the CGAP Blog](#). A video of Ms. Trivelli's Keynote Address can be viewed below (Spanish with English subtitles) as part of a playlist containing videos of the presentations and panels from the conference.

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