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Le Monde Op-Ed on How an IPA Study in Sierra Leone Could Inform COVID-19 Vaccinations in France

In an op-ed on incentivizing COVID-19 vaccinations in France, Le Monde features an <u>IPA study in Sierra Leone</u> which was designed to encourage parents to immunize their children. The study found social signaling, through wearing bracelets to indicate whether children had been vaccinated, was a low-cost and effective way to increase immunization. The article suggests how these findings and other evidence on health incentives may influence efforts to boost France's overall acceptance and use of the COVID-19 vaccine. *Note: Article in French*.

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