

Staff

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Program Director, Small & Medium Enterprises

Date

November 15, 2019

	 Small and Medium Enterprise Program 10th Working Group Meeting Cambridge, MA November 15, 2019
8:30 – 9:00 am	Registration and Breakfast
9:00 – 9:10 am	Opening remarks Lucia Sanchez, <i>Innovations for Poverty Action</i>
9:10 – 9:50 am	Building High-Growth Firms through Training the Owner versus through Linking the Firm to Business Service Markets Stephen J. Anderson, <i>Stanford University</i> David McKenzie, <i>The World Bank*</i>
9:50 – 10:30 am	Worker Sorting, Productivity, and Firm Development in India David Atkin, <i>Massachusetts Institute of Technology*</i> Antoinette Schoar, <i>Massachusetts Institute of Technology</i>
10:30 – 11:00 am	Coffee Break
11:00 – 11:40 am	Improving Medical Care Performance through Better Management: Evidence from a Field Experiment in Kenya David Cutler, <i>University of California, Berkeley</i> Paul Gertler, <i>University of California, Berkeley*</i> Ada Kwan, <i>University of California, Berkeley</i>
11:40 – 12:10 pm	Path to Scale Award
12:10 – 1:10 pm	Lunch
1:10 – 1:50 pm	Search and Information Frictions on Global E-Commerce Platforms: Evidence from Aliexpress Jie Bai, <i>Harvard University*</i> Maggie Chen, <i>George Washington University</i> Jin Liu, <i>New York University</i> Daniel Yi Xu, <i>Duke University</i>
1:50 – 2:30 pm	Childcare for Business Development Kjetil Bjorvatn, <i>NHH Norwegian School of Economics</i> Denise Ferris, <i>BRAC Uganda</i> Selim Gulesid, <i>Bocconi University</i> Arne Nangowitz, <i>NHH Norwegian School of Economics</i> Vincent Somville, <i>NHH Norwegian School of Economics*</i> Lore Vandewalle, <i>Graduate Institute Geneva</i>
2:30 – 2:50 pm	Coffee Break

SME Program 2019 Working Group Meeting

The SME Program held its Tenth Working Group meeting at the Sloan School of Management at MIT on November 15, 2019, in Cambridge, Massachusetts. The meeting convened SME Program affiliates and friends to discuss innovative research around SMEs and entrepreneurship. Presentations included:

Opening remarks

Lucia Sanchez, *Innovations for Poverty Action*

Building High-Growth Firms through Training the Owner versus through Linking

the Firm to Business Service Markets

David McKenzie, *The World Bank*

Worker Sorting, Productivity, and Firm Development in India

David Atkin, *Massachusetts Institute of Technology*

Improving Medical Care Performance through Better Management: Evidence from a Field Experiment in Kenya

Paul Gertler, *University of California, Berkeley*

Search and Information Frictions on Global E-Commerce Platforms: Evidence from Aliexpress

Jie Bai, *Harvard University*

Childcare for Business Development

Vincent Somville, *NHH Norwegian School of Economics*

Direct and Indirect Effects of Financial Access on SMEs

Jing Cai, *University of Maryland*

Evaluating the Impact of a Secured Transaction Reform on Access to Finance for SMEs in Fiji

Russell Toth, *University of Sydney*

Read the full agenda [here](#).

Address

Sloan School of Management, MIT

City

Cambridge

Administrative Area

Massachusetts

Country

United States