

**Timeline**

10:00 – 11:00 AM (EST)

**Date**

October 23, 2018

# For Good Measure: Practical Tips for Measuring the Impact of Financial Inclusion on Women's Economic Empowerment

Women's economic empowerment has reemerged as a top priority for policymakers as a development objective in its own right as well as a means to spur greater economic growth in developing economies. As a result, M&E practitioners and researchers are grappling with how to measure a concept as complex as women and girls' empowerment in impact evaluations. At the same time, the financial inclusion sector finds itself returning to its microfinance roots and is trying to understand how impact level empowerment indicators can be incorporated into current measurement frameworks, for both proving impact and improving programming.

As part of the Women's Financial Inclusion Community of Practice's work supporting data and measurement, CGAP hosted a webinar in collaboration with IPA and J-PAL to highlight J-PAL's new research resource, [\*A Practical Guide to Measuring Women's and Girls' Empowerment in Impact Evaluations\*](#), which seeks to provide guidance on how to measure women and girls' empowerment, with strategies for developing good quantitative data collection instruments, including surveys and non-survey instruments.

This joint webinar highlighted the process for developing measurement instruments and examples of relevant indicators for financial inclusion that can be measured and tracked by a range of stakeholders. Some of the themes covered included:

- The importance of formative research in defining the empowerment context;
- The tension between globally comparative and locally meaningful indicators;
- Adapting tools for Use in Measurement Frameworks; and
- The potential added value of a high-level women's economic empowerment framework for financial inclusion.

## City

Webinar

## Country

United States