

Article Link

<http://www.thenonproftimes.com/news-articles/predicting-donors-actions-via-be...>

IPA study featured in review of charitable giving evidence

In a review of the behavioral evidence surrounding charitable giving, the *Nonprofit Times* cites an IPA study by Dean Karlan and John List on [how to maximize matching gift donations](#), and cites other research by Karlan and fellow IPA researcher Margaret McConnell.

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