

**Article Link**

<http://qz.com/581847/the-economics-of-giving-how-our-emotions-get-in-the-way-of...>

# The economics of giving: how our emotions get in the way of helping others

IPA executive director, Annie Duflo, writing in Quartz, gives basic tips from behavioral research on how to be a better charity giver

December 29, 2015