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<http://www.psmag.com/health-and-behavior/five-studies-behavioral-science-and-in...>

Pacific Standard Magazine selects IPA studies for 4 of top 5 behavioral studies in development

Pacific Standard Magazine, in a piece about the power of behavioral research to spur development, cited their top five papers in the area. Four of them were IPA studies: [Helping farmers in Malawi save](#), [SMS reminders for savings in three countries](#), [small incentives for immunizations](#), and [HIV prevention through improving information in Kenya](#).

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