

Article Link<http://qz.com/516040/the-world-bank-says-giving-money-to-entrepreneurs-might-be...>

Quartz on IPA study encouraging entrepreneurship in Nigeria

Quartz has the story on an IPA small and medium enterprise study in Nigeria with David McKenzie of the World Bank. The study, looking at ways to spur business growth and hiring, gave away \$50,000 to aspiring and current business owners in a national competition, and was extremely successful at spurring expansion and job creation.

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