

Authors

David McKenzie World Bank

QUARTERLY JOURNAL OF ECONOMICS

Vol. CXXIII

November 2008

Issue 4

RETURNS TO CAPITAL IN MICROENTERPRISES: EVIDENCE FROM A FIELD EXPERIMENT*

> SUIZESH DE MEL DAVID MCKESZIE CHRESTOPSKER WOODSCIPF

We use randomized grants to generate abocks to capital stock for a set of fit Lanksan microenterprises. We find the average real return to capital in these contexprises is 4.0%—5.75 per nonthi-50%—615 per your, substantially higher amount interest rates. We then examine the heterogeneity of most ment effects. Returns are found to vary with entrapeneurial ability and with household wealth, but not to vary with measuress of risk averation or uncertainty. Treatment impacts are also significantly larger for enterprises owned by make; indeed, we find no positive return in enterprises owned by family.

I. INTRODUCTION

Small and informal firms are the source of employment for half or more of the labor force in most developing countries. A central question for policymakers is whether these firms hold the potential for income growth for their owners, or whether they merely represent a source of subsistence income for lowproductivity individuals unable to find alternative work. The rapid increase in development funding being channeled to microfinance organizations is based on the belief that these firms

The authors thank Bevil I. Levine for early discussions on this project, and Shawn Cole. Xavier Gine, Gordon Hanson, Leury Katt, Creig Melhotsh, Jonathan Merdach, Edward Vydacii, Bial Zas, three anoxymous referees, and perfects at various seminars for comments. Susantha Kumara, Jose Martinez, and Jayan to Wakman sir junction doubtanding reasonth assistance. AC Niches Larks administrated the surveys on which the data are based. Planetal apport from Schotsal Science Foundation Grant SES-Gill-2017 and the World Bank is grate faller addressed by the College of the Surveys o

© 2008 by the President and Believe of Harvard College and the Massachusetta Institute Technology.

The Querterly Journal of Resources, Nevember 200

1329

Returns to Capital in Microenterprises: Evidence from a Field Experiment

We use randomized grants to generate shocks to capital stock for a set of Sri Lankan microenterprises. We find the average real return to capital in these enterprises is 4.6%–5.3% per month (55%–63% per year), substantially higher than market interest rates. We then examine the heterogeneity of treatment effects. Returns are found to vary with entrepreneurial ability and with household wealth, but not to vary with measures of risk aversion or uncertainty. Treatment impacts are also significantly larger for enterprises owned by males; indeed, we find no positive return in enterprises owned by females.

November 01, 2008