

Article Link

<http://blogs.worldbank.org/impactevaluations/does-business-training-work>

Does Business Training Work?

Markus Goldstein summarizes a new literature review by David McKenzie and Christopher Woodruff that examines the evidence on business training programs, laying out the major findings of the evaluations, and provides insights into how to design evaluations around them. The paper can be found here.

September 14, 2012