

**Article Link**

<http://hbr.org/web/extras/hbr-agenda-2011/esther-duflo>

# Making Immunization Work in Poor Areas

by Esther Duflo

In the coming year I'll be involved in an effort to promote immunization in poor areas. The goal is to bring to scale a program that Abhijit Banerjee, Rachel Glennerster, and I evaluated in collaboration with Seva Mandir, a nongovernmental organization in the Indian state of Rajasthan.

December 21, 2010