

**Article Link**

<http://www.newsweek.com/id/233006>

# How public policy can prevent heart disease

Research on the efficacy of [commitment contracts to quit smoking](#) by IPA Research Affiliates Xavier Giné, Dean Karlan, and Jonathan Zinman is mentioned in a *Newsweek* article about how public policy tools can be used to fight heart disease.

February 05, 2010