

Article Link

<http://freakonomics.com/2008/03/10/put-your-money-where-your-butt-is/>

IPA Research on Smoking Cessation in NYTimes Freakonomics Blog

Cessation of smoking research conducted in the Philippines by Xavier Gine, Dean Karlan and Jon Zinman discussed in the NYTimes Freakonomics blog.

Related Projects:

[The Impact of CARES Commitment Savings for Smoking Cessation in the Philippines](#)

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